



TOWN OF WARRENTON

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MEMORANDUM

TO: Brannon Godfrey, Town Manager

FROM: Brandie Schaeffer, Director Community Development

DATE: September 11, 2018

SUBJECT: Zoning Ordinance Article 6 – Signage Schedule Update

BACKGROUND

The Town of Warrenton is working to update its Zoning Ordinance Article 6 – Signage to ensure compliance with the Supreme Court ruling, *Reed v. Town of Gilbert, Arizona* that requires a “content neutral” approach. To help with this effort, the Planning Commission held a work session with the International Sign Association (ISA) and created a sub-committee to review sign ordinances. From there, the Town hired a nationally recognized sign consultant that had produced documents for the ISA to lead the update. In February of 2017 the Town Council appointed a Steering Group to provide input. The consultant team spent three days in Warrenton meeting with stakeholders from the businesses, residents, and Town officials. This input resulted in a draft ordinance that proceeded to external legal council to ensure it is compliant with the U.S. Supreme court ruling and a second round of review and input from businesses, residents, and Town Officials for the consultant to consider in the next draft.

NEXT STEPS

The update of Article 6 – Signage section will now proceed through a series of meetings as it moves towards adoption. The anticipated schedule for the next steps, unless there are unforeseen delays and needed revisions, is as follows:

September 25 – Consultant is available to meet with individual Town Council members during the day.
September 25 – Consultant presents at the Planning Commission Work Session
September 27 – Staff presents at the Architectural Review Board
October 16 – Planning Commission Public Hearing
November 8 – Consultant presents at the Town Council Work Session
November/December – Town Council Public Hearing